

White Out Text-To-Win
OFFICIAL CONTEST RULES

CONTEST DESCRIPTION:

The White Out Party Text-To-Win contest (“Contest”) will begin on Monday, November 21, 2011 at 4 p.m. and end on Friday, November 25, 2011 at 7:00 p.m. EST (“Contest Period”). A total of five (5) listeners will each be awarded ONE (1) pair of tickets to the Z107.9 White Out Party concert on Thursday, December 15, 2011 at the House of Blues, 308 Euclid Avenue, Cleveland, Ohio 44115.

HOW TO ENTER:

Listeners of WENZ-FM who are legal residents of the U.S., residing within the station’s Cleveland, OH area and are 18 years of age and older will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

1. Contestant must text the word “WO” to 77000 when prompted by the on-air announcement. Standard text and data rates will apply.
2. In the event of a dispute regarding the identity of a participant’s entry, the entry will be deemed to have been made by the authorized holder of the mobile account at the time the entry was made.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open to listeners of WENZ-FM who are 18 years of age and older and are legal residents of the U.S. residing within the station’s terrestrial listening area.
2. Employees of WENZ-FM, Blue Chip Broadcasting, Ltd., its subsidiaries, affiliates, general sponsors, advertisers, promotional partners, other radio stations in the Cleveland, Ohio metropolitan area, and members of the immediate families or those living in the same households of any of the above (whether related or not) are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Once an individual wins a prize in this Contest, they are not eligible to win another prize in this Contest except as specified within these rules.
4. Persons who have won a prize in another contest or promotion of any kind from WENZ-FM within the thirty-day (30) period immediately preceding the start date of this Contest are not eligible to participate. Only ONE (1) person per family or household (whether related or not) may win in any promotion from WENZ-FM during any thirty (30) day period.

PRIZES:

1. The Prize for each winner will include the following:
One (1) pair of tickets to the Z107.9 White Out Party on Thursday, December 15, 2011 at the House of Blues, 308 Euclid Avenue, Cleveland, Ohio 44115. Transportation to and

from the event venue, souvenirs and incidentals are the responsibility of the winner and his or her guest.

2. Prizes are not mailed. All prizes provided by WENZ-FM or provided by the participating sponsor must be claimed at the station's offices.
3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
4. All contest winners must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
5. If for any reason a contest winner decides not to accept an awarded prize, the winner will be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the contest sponsor and / or contest administrator if another contestant is to be selected as the winner if time permits.
6. If contest winner does not claim their prize within twenty-four (24) hours of winning notification, the prize will be forfeited.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.

EXECUTION:

1. During the Contest Period, eligible listeners will be encouraged to participate in the Contest by texting "WO" to 77000 at designated times following on-air announcements. Standard text and data rates will apply.
2. The Contest will progress in the following manner:
 - a. Contest participants must text the word "WO" to 77000 when prompted by the on-air announcements.
 - b. Five (5) winners will be randomly selected from among all eligible entries received via text message.
 - c. Each winner will be notified by phone.
 - d. Each winner will be instructed to pick up their prize at the WENZ-FM offices located at 2510 St. Clair Avenue, NE Cleveland, Ohio 44114
3. All decisions made by WENZ-FM and Blue Chip Broadcasting, Ltd., management regarding any aspect of this Contest are final.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize (prizes are not transferable and may not be exchanged).

2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the contest.
6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold WENZ-FM, Blue Chip Broadcasting, Ltd., any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.
8. WENZ-FM retains the right to disqualify any contestant if all contest rules are not followed. Contest void if prohibited by law.
9. So long as no participant is materially adversely affected, the station reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.
10. WENZ-FM, Blue Chip Broadcasting, Ltd., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission, text message or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, WENZ-FM Blue Chip Broadcasting, Ltd, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of the station and will not be returned.
11. By accepting the prize, the winner acknowledges that WENZ-FM and Blue Chip Broadcasting, Ltd., have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any

portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

12. WENZ-FM, Blue Chip Broadcasting, Ltd, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of WENZ-FM, Blue Chip Broadcasting, Ltd, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as Acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur; reasonable attempts will be made to offer the winner comparable prize(s) currently being offered by the station in lieu of the prize originally awarded.
13. Copies of contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the WENZ-FM located at 2510 St. Clair Ave, NE Cleveland, Ohio 44114. Copies of contest rules may also be made available during on-site / in-person remote events.